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DELIVERY SPECIFICATIONS

► FILES FOR CUTTING AND/OR HIGH RESOLUTION LARGE FORMAT FULL COLOUR PRINTS:

Preferably deliver an Open, Editable PDF file

(File > Save as > Adobe PDF > Save > Check "Preserve Illustrator Editing Capabilities" > Save PDF).

In case you don't have the options to deliver these files in a professional manner, you can get these files from your publicity agency.

► **Fonts:**

Convert all fonts to vectors/contours/curves.

Preferably deliver all used fonts or the complete font family in case we need to change or partially rectify spellings text.

► **Lines:**

Convert all line weights to filled paths. Preferably do not deliver lines with line weight or set all lines to scalable.

► **Colours:**

Preferably deliver colours in RGB modus with enclosed colour profile or set colours as PMS Solid Coated.

► **Bleed:**

1 cm bleed on each side for most common print work. The bleed must not contain any trim marks, registration marks or colour strips.

5 mm bleed on each side for posters, photo and art prints. In this particular case only, trim marks are allowed.

► **File: INPUT: PPI-Resolution (Pixels Per Inch):**

- between 70 and 100 PPI on 100% scale:

for sharp prints at a sight distance of one meter and more (100 PPI) good readability from a few meters to great distance (70 PPI).

This resolution is suitable for exhibition applications, car wraps, wall wraps, billboards, banners.

- between 240 and 300 PPI on 100% scale:

for razor sharp prints like art reproductions or professional photo prints.

Deliver your files in 100% scale in at least 100 PPI (100 Pixels Per Inch). We prefer 150 PPI as we always pursue perfection.

► **Printmedia: OUTPUT: DPI-Resolution (Dots Per Inch):**

Our High Resolution Large Format Full Colour Printer uses Cyan, Light Cyan, Magenta, Light Magenta, Yellow, Black and Light Black ink which ensures a wider colour gamut than conventional CMYK printers and delivers more saturated colours and more detail.

Our standard output is 720 x 720 dpi or when high quality is required, 1440x1440 dpi.

► **When in doubt, don't hesitate to contact our graphic department.**

► **Deliver bigger files via WeTransfer.com, Adobe Document Cloud or Dropbox.**